

Is education done to you or with you? -
Parents & the importance of behaviour
& a knowledge-rich curriculum

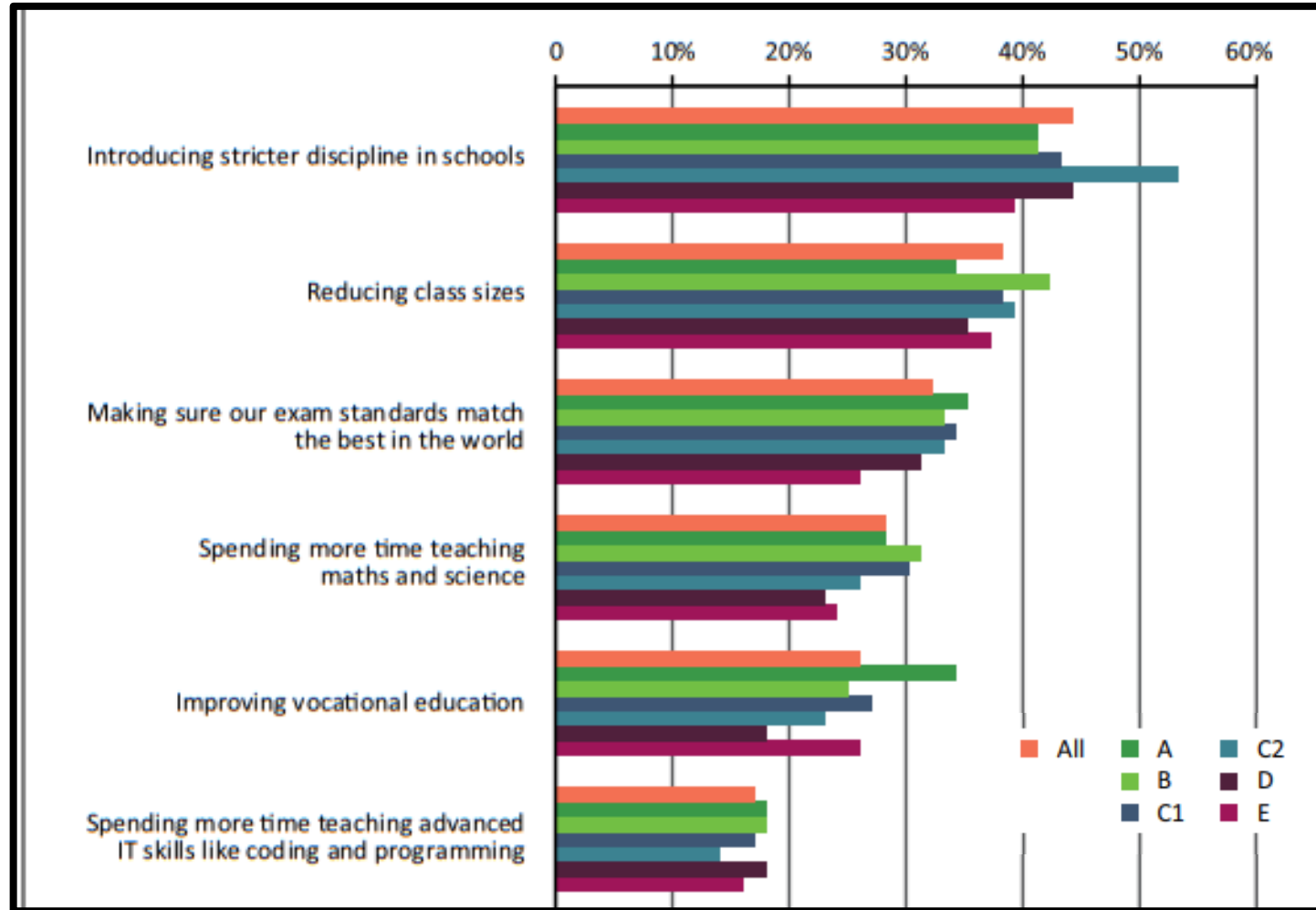
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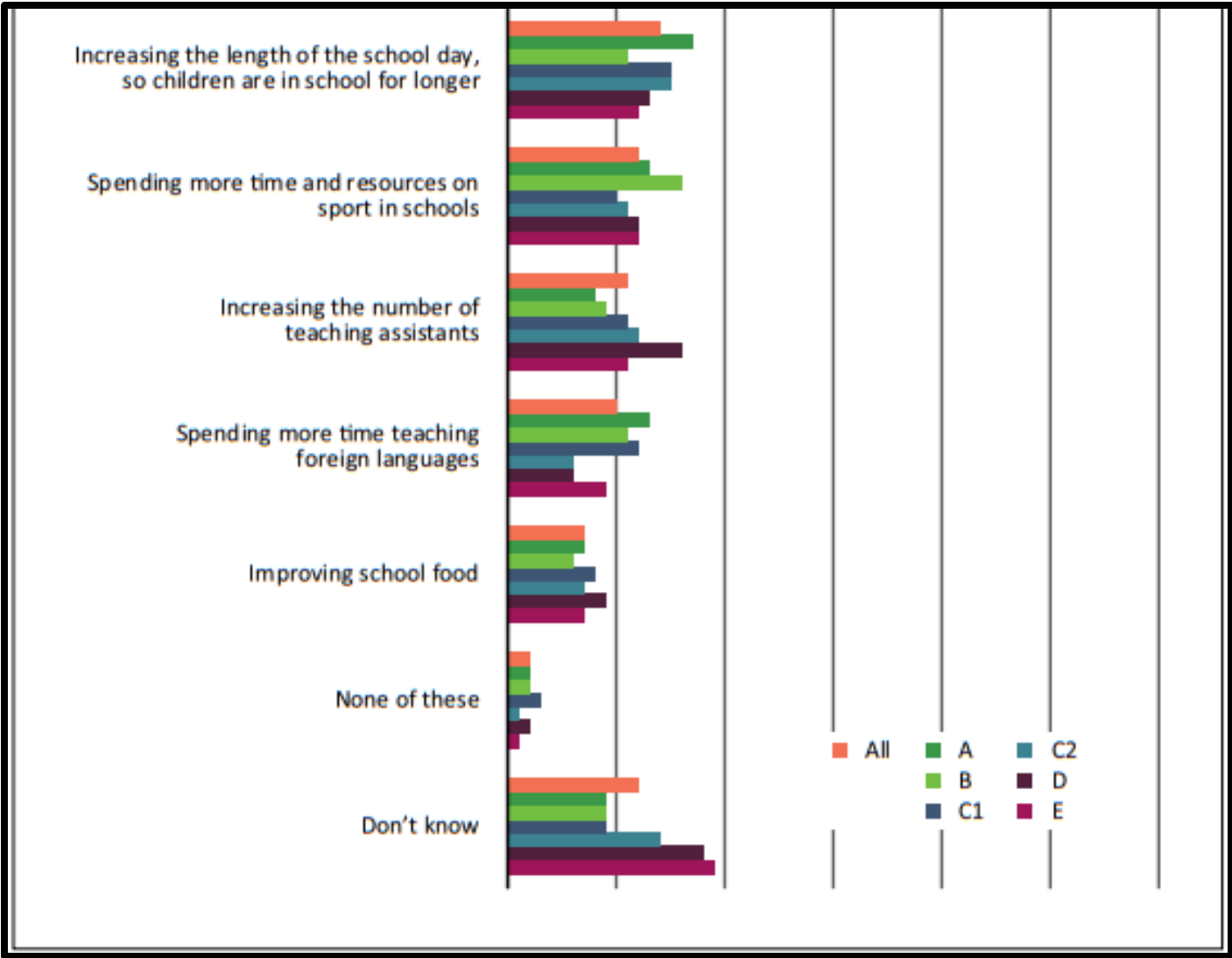
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Parents
Teachers
FOR EXCELLENCE

“Thinking about potential policies on education a future Government could deliver, which of the following would you most like to see? Please tick up to three (Marginals)”



(Overlooked But Decisive: Connecting with England’s Just about Managing classes, Policy Exchange, 2015)



Top 3 questions asked when running two free schools campaigns:

- 1) What will the uniform look like?
- 2) How strict will you be?
- 3) What exams will they take?

Successful schools use their significant autonomy to ensure that:

- the highest standards of behaviour are experienced by all;
- children experience a challenging knowledge-rich curriculum;
- assessment is sensible, leading to ambitious qualifications & destinations; and
- there is lots of cultural enrichment for all students.

They ensure that parents play a full role in their child's education.

Two key questions:

- 1) where does parental choice & say start?
- 2) where does parental choice & say end?